

Sugar and Sweetener Economy Europe & North America

2019

 Bartens

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Zuckerwirtschaft Sugar Economy Economie Sucrière

The handbook is published in four editions and as Epaper on PC (www.bartens.com/publications) and Bartens App (IOS). Each handbook contains the same advertisements – **one price** for all four editions. The books differ in the following respects:

Sugar Economy Europe 2019

Updated EU sugar market regulation and summary of the EU sugar regulations in **English**. Statistics and company addresses from the European sugar, starch and bioethanol industries.

Zuckerwirtschaft Europa 2019

Updated EU sugar market regulation and summary of the EU sugar regulations in **German**. Statistics and company addresses from the European sugar, starch and bioethanol industries.


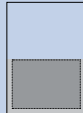
Economie Sucrière Europe 2019

Updated EU sugar market regulation and summary of the EU sugar regulations in **French**. Statistics and company addresses from the European sugar, starch and bioethanol industry.

Sugar and Sweetener Economy Europe & North America 2019

This edition features information (tables and addresses) on the North American sugar and sweetener industry in addition to statistics and company addresses from the European sugar, starch and bioethanol industries

Advertisement formats and prices (without VAT)

Size		Depth mm	Width mm	Price €
1/1 page 4C		120	82	1945,-
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Vouchers: 1 copy, further copies with 20% discount on selling price.

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Zuckerwirtschaft

Sugar Economy

Economie Sucrière

Short summary

- What is the beet acreage and yield in Belgium?
- What is the EU sugar quota for France?
- Who are the largest bioethanol producers in Germany?
- In which locations is isoglucose produced from starch?

The blue pocket book, **Sugar Economy 2019**, answers these questions and more. It is an indispensable tool for:

- Sugar, starch and ethanol producers,
- Sugar traders,
- Beet growers, and
- Sugar and corn syrup processors.

The "Blue Bible" is divided into 3 parts:

- Statistics (World sugar production and consumption, EU, German and French production, sugar trade, beet areas etc.)
- The addresses of sugar, starch and ethanol producers, traders, organisations, and institutes in Europe and North America
- The EU sugar regime, in both the complete version and in summary.

Readership analysis 2016	%
Factory managers, board members	33
Managers, product managers, sugar technologists	34
Scientists	11
Other	22

Circulation analysis (4 editions) 2016	%	Copies
Austria	2.9	70
Belgium / The Netherlands	7.0	170
France	13.5	326
Germany	32.8	793
Italy	1.9	47
Poland	3.3	80
Spain	2.8	68
Scandinavian	3.1	75
Switzerland	1.1	27
United Kingdom	4.3	105
Other European countries	12.6	304
Europe (total)	85.4	2065
USA/Canada	13.2	320
Other continents	1.4	33
Total	100.0	2418